

Remarkable

Written by Karl

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Innovative eco-friendly Inventor wins major retail contract with award winning visitor attraction. Pioneering Worcester based eco-manufacturing company, Remarkable, has won a major retail contract with award winning Lake District visitor attraction, The Rheged Centre.

The Rheged Centre, owned by Westmorland Ltd, is Europe's largest grass covered building, designed to resemble a Lakeland hill and with over 400,000 visitors each year it is Remarkable's biggest retail contract to date.

Both Remarkable and The Rheged Centre share the same passion and belief that the environment needs to be treated with care. It was this shared ethos that rang true with stationery buyer for Westmorland Ltd, Kathryn Farrell who explained, "The Remarkable message is one that sits perfectly alongside our own values. We love our environment and do whatever we can to minimize our impact on it. Wherever possible we choose products that are environmentally aware, whether they are cards made locally from recycled materials and water based dyes or notebooks made from old car tyres!"

Remarkable founder and inventor, Ed Douglas Millar, explained the importance of building strong relationships with likeminded companies. "I am passionate about the environment; it's why I do what I do. It is unfortunate that today we live in a wasteful society, so if we can produce a product that gives a positive and accessible solution to people who want to do their bit then I

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am delighted, not only that there is the market out there, but that The Rheged Centre is supporting us in our mission.”

It is ingenious designs like the notebooks made from old car tyres, courtesy of Remarkable’s constant invention and design, which are currently stocked on the shelves at The Rheged Centre, along with other funky products such as; pencils made from plastic cups, pens from cd cases and rulers made from biodegradable corn starch.

Remarkable’s extensive eco-friendly range has been selling well for The Rheged Centre with impressive customer feedback on the modern design, unique materials and keen retail price points. “We have been delighted with the way the Remarkable range has been received”, Kathryn Farrell revealed, “customers are drawn to the bright, funky designs and the great prices, with the recycled pencils and roller ball pens selling particularly well and proving to be the best sellers since we first began stocking the products in April.”

Remarkable have been producing lifestyle products through recycling everyday disposable items since 1996, when founder and inventor, Ed Douglas Miller, took a plastic cup and turned it into a pencil.

It was this simple process of recycling an old product and giving it a new lease of life that caught the attention of the ‘The Design Council’ in 1998 and resulted in the Remarkable brand being identified as one of the 2000 pioneering companies that would take the UK industry into the next millennium. In the same year Ed was made inventor of the year by the British Inventors Society for his iconic eco-product.

The Remarkable eco-manufacturing process is now housed in a 30,000 sq ft classic old red brick factory, powered by renewable energy and employing 30 members of staff, generating a turnover in excess of £2million each year and recycling over 10 tonnes of UK materials every week.

This is only the beginning for Remarkable, with Ed and his team constantly conjuring up new product ideas and ways to safe guard the environment. “One of the greatest goals of Remarkable is to keep raising environmental awareness, continuing to innovate and create stylish products while inspiring others to start making small everyday changes,” explains Ed, “A

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hallmark of Remarkable's philosophy is that being environmentally friendly can be good fun too!"