

Celebrity, Luxury and Eco Brands rally for Rainforest Foundation Christmas Auction!

Written by Karl

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Event: 12 Days of Christmas gift auction

Dates: Tuesday 15th – Sunday 27th November, 2011. All items shipping by Wednesday 7th December, 2011.

Preview: www.rainforestfoundationuk.org

Auction: www.ebay.co.uk/12days

All proceeds go to the Rainforest Foundation UK.

After the amazing success of last year's event, the Rainforest Foundation UK will again be hosting an amazing online auction event called 12 Days of Christmas. Auction lots, which will include an array of very desirable gift items available to online bidders wanting to score hot gift items for their friends and family while helping a good cause, have been generously donated by celebrities, luxury labels and big name brands who want to help raise money to protect the world's rainforests.

Last year close to 150 fabulous guilt-free gifts were up for grabs, including plenty of 'money can't buy' items like lunch at Sting & Trudie Styler's country estate, signed items from Dame Judi Dench, Ian McKellan and Kylie Minogue, limited edition clothing, accessories and luxury items from Vivienne Westwood, Giles Deacon, Jaeger, Jenny Packham, Bvlgari, Erdem and Aspinal of London, plus VIP gig tickets, music packs, haircuts, hampers and even a life size toy gorilla!

This year's haul is expected to be even bigger, more fantastic and well in advance of the pre-Christmas sale madness. Lots to date include treatments at the Herbal and Wellbeing Sanctuary, meals for two at Roussillon (ranked 34th in Britain's Top 100 Restaurants List) and the Michelin starred Auberge du Lac, places at Chelsea Football School and signed goodies from Tottenham Hotspur, golf sessions on two championship courses at Bocket Hall in Hertfordshire and much, much more!

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So, how does it work?

From the start of November, the Rainforest Foundation UK will have sneak previews of lots to be auctioned on their website (www.rainforestfoundationuk.org), as well as Twitter (@RFUK) and Facebook (www.facebook.com/rainforestfoundationuk).

On Tuesday 15th November 2011 the online auction will go live at www.ebay.co.uk/12days . The auction will run for 12 days with new items added throughout.

And to guarantee these joyous lots can make their way under the tree in time, all items will be shipped by 7th December 2011.

This auction will raise vital funds for the protection of the world's rainforests, and give generous bidders the warm glow of shopping to help charity and no doubt some serious love in response to their amazing present-giving come the big day!

Merry bidding!