

Boningale celebrates by winning top industry marketing award

Written by Darren

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Boningale Nurseries, one of the country's largest nurseries and environmental horticultural specialists, is celebrating after scooping a coveted award at a top industry event for the second year running.

Thomas Stabler, Business Development & Marketing Manager for Boningale Ltd, Boningale GreenSky, Boningale Garden Creations and the newly acquired Worfield Gardens – was crowned top sales and marketing professional at the 2015 UK Grower Awards, which recognises the best in the UK production horticulture industry.

This award comes after last year's success when the company, which is based in Albrighton, Shropshire, picked up the Best Business Innovation award at the same ceremony in London.

Thomas, aged 33, who has worked at Boningale for 13 years, admitted he was stunned when his name was read out at the glittering event which was held at the Grand Connaught Rooms this week (25th February).

"I am so proud to have won the award," he said. "The Grower Awards is such a prestigious awards event for the horticultural industry, so I'm naturally delighted that I and Boningale have been recognised by the judges for the work we do. Boningale is an exciting and dynamic company to work for – we are constantly innovating, which is what makes my job a real pleasure to do."

Thomas was recognised for his achievements in managing the advertising, PR, design, exhibitions and shows, social media, photography and websites for all four companies. And, while this is a full-time job, he was also commended for making sure he also has time to

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develop new business.

“Business development is a vital part of the job, it ensures I stay in tune with the needs of the market,” he added.

Congratulating Thomas, Frank Sandford, Sales and Marketing Director at Boningale Nurseries, said: “The UK Grower Awards are special because they give industry professionals like Thomas the chance to showcase their achievements – and we couldn’t be more proud of him. Thomas works hard, always has a smile on his face and contributes so much to the business – he thoroughly deserves it.”

www.boningale.co.uk