



futurebuild

03–05 March 2020 / ExCeL, London

Recent climate change demonstrations and government declarations make one thing clear – we must all come together to take action against the climate change challenges we are facing. Put simply, without collaboration, we will fail.

Against this backdrop, Futurebuild 2020 (03–05 March, ExCeL London) will inspire visitors to join fellow industry leaders and innovators to be the catalyst for change that is so urgently needed to help deliver a more sustainable built environment.

Setting the agenda

Futurebuild’s highly-regarded conference programme is returning for 2020, bigger and better than ever before. Following a three-day progression, the arena will host a number of sessions focusing on the solving the current climate and ecological crisis. These will be led by politicians, academics and industry shapers.

Sessions which are set to be unmissable include ‘Carbon neutral cities of the future’ which will feature a panel including London Mayoral candidate Rory Stewart on day two (04 March). The session will explore the pathway to healthier, more resilient cities.

On day one (03 March) the UK climate policy will be scrutinised during the session titled ‘The climate crisis: Where’s the leadership? Do we need degrowth?’. Lead by Aldersgate Group chair Joan Walley, this session will explore the fundamental transformation that is needed to alleviate the climate crisis and will invite input from the audience.

While discussions on the conference stage will focus on the biggest issues facing the built environment at a macro level, six keynote stages located across the event will look at the specific challenges impacting Buildings, Offsite, Energy, Interiors, Resourceful Materials and Critical Infrastructure. This programme of solution-driven sessions will share the latest thinking and research, to educate, inform and inspire visitors to make a positive change. Each day, the six stages will host a focused keynote presentation by a recognised expert in their field.



Beyond the stages

Around each keynote stage will be an exhibition of innovative brands, offering unique solutions to the challenges discussed in the companion knowledge programme. It will feature some of the largest headline brands in the sector, alongside SMEs and start-up organisations, creating a dedicated platform to connect these companies with forward-thinking specifiers and buyers.

Brands and organisations that are leading the charge when it comes to innovation will be recognised through a dedicated 'Innovation Trail'. A guided route will take visitors on a journey through the event enabling them to learn more about the latest thinking from Futurebuild's innovation partners, including ACO Technologies, Smart Systems, CEMEX, Steico and Hadley Group.

The game changers are back

Championing innovation is the central purpose of Futurebuild and the 2020 event will see the return of the 'Big Innovation Pitch'. Hosted across the event, in conjunction with BRE as technical partner, the competition will be the industry's largest call-out for innovation to date and will identify and celebrate novel new approaches to tackle one of the biggest challenges facing us all.

Entrants will present their ground-breaking ideas on each of the six keynote stages on day one, before shortlisted entries go head-to-head in the Arena on day two. A panel of renowned judges will determine the overall winning idea, which will be incorporated into BRE Academy Training and showcased in the BRE Innovation Park.

Martin Hurn, event director of Futurebuild, said: “The responsibility for tackling the climate emergency lies in all of our hands and we must collaborate in order to find solutions to secure our future. Futurebuild 2020 provides the perfect platform for forward-thinking decision makers across the built environment to come together and play a key part in driving positive change.

“Innovation to us is more than just futuristic concepts, it’s about sharing the latest thinking and ideas, processes and solutions, products and materials. All of these things coming together under one roof at Futurebuild 2020 will inspire people to do things differently and create real change.”

- *For more information about Futurebuild 2020, the home of innovation, visit www.futurebuild.co.uk*