

As Recycle Week (20 – 26 June) gets underway, a new survey shows that more than three quarters (76 per cent) of people in Wales are ‘committed recyclers.’\*



More than nine out of ten (93 per cent) of people believe that recycling is important, while 77 per cent say that they recycle even if it takes extra effort.

The research also shows that 88 per cent of people believe that recycling brings benefits to the local community.

Environment Minister John Griffiths has welcomed the findings and called on people to get involved in Recycle Week activities in their area. He said:

“When it comes to recycling, Wales leads the way. This research reiterates the fact that Wales is a nation of recyclers, and that we recognise the economic as well as environmental benefits which recycling brings.

“Recycle Week 2011 is bigger and better than ever, with councils and social enterprises across

Wales arranging events and activities illustrating just how easy – and beneficial – recycling can be. I urge people to take this opportunity to find out more about recycling in their area and how they can make the most of their recycling services.”

In recent years, Wales' recycling rate has risen dramatically. In 2009 - 2010 we recycled or composted just under 40 per cent of municipal waste; provisional figures for 2010 – 2011 are due to be released on 28 June.

Recycle Week also marks one year since the launch of Wales' recycling strategy, Towards Zero Waste. Wales' ambition is to recycle 70 per cent of all waste by 2025 and be zero waste by 2050.