



Scotland's Bridge of Weir Leather Company has been chosen as interior material supplier of choice to the critically acclaimed INFINITI EMERG-E concept car, revealed to the world for the first time today at the Geneva International Motor Show in Switzerland.

Chosen for its unique brand of Low Carbon Leather, Bridge of Weir has supplied two grades of soft leather, in black and metallic champagne colours, to adorn the INFINITI EMERG-E interior's characteristic flowing lines and sculpted edges. As a zero-emissions plug-in hybrid, the low carbon ethos shared by both INFINITI and Bridge of Weir made the fine Scottish leather a perfect fit for the Japanese premium brand's most exciting design to date.

Bridge of Weir sales director, Jamie Davidson, said: "We are delighted with the results of our first piece of work with renowned Japanese brand INFINITI. Bridge of Weir Low Carbon Leather is a product that sits very well inside the INFINITI EMERG-E, which is a striking and beautiful design both inside and out. We are proud to have played a part in the project and wish INFINITI the very best with this fantastic plug-in hybrid."

With a production process supported by Bridge of Weir's innovative new thermal energy plant in Scotland, the INFINITI EMERG-E can boast that even its interior leather is low carbon and manufactured with zero waste. Opened in 2010, the thermal energy plant is the only one of its kind in the world leather industry, and takes what was previously waste sent straight to landfill, and converts it directly to energy for heating the large volumes of recycled water required in the manufacturing process.

Established in 1905 at Bridge of Weir just outside Glasgow, Scotland, and a subsidiary of the Scottish Leather Group, the company now boasts Europe's most advanced leather production facilities, and since the opening of its all-new thermal energy plant in 2010, the 'greenest' as well. An inherently sustainable material, leather is taken to a new low carbon level with Bridge of Weir's innovative product – which is exported to over 30 countries around the world.

Its appeal in the 21st Century extends beyond that of the automotive industry, with Bridge of Weir leather to be found in luxury yachts, private aircraft, some of the world's finest restaurants and hotels, and on the exclusive Vertu mobile handsets from Nokia.

About Bridge of Weir

Founded in 1905, Bridge of Weir Leather Company is the UK's largest and leading automotive leather supplier, exporting to over 30 countries worldwide. A privately owned Scottish company, operating one of Europe's largest leather production facilities, Bridge of Weir's people and technology come together in a unique blend of craftsmanship and advanced manufacturing techniques, delivering the finest quality upholstery leather.

The company's primary commercial focus is on the automotive and contract design industries, supplying a diverse range of leathers, spanning traditional and contemporary thinking. Bridge of Weir's sustainable manufacturing process is underpinned by accredited quality management systems, rigorous environmental standards, commitment to animal welfare and an industry-leading approach to customer service and strategic supply partnership.

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